

ΛΟΥΜΑΝΟΚΙΛΑΜ ΕΛΕΛΟΝ ΙΛΛΔ ΝΥΟΝΙΛΑΖΚ7Υ ΕΥΟΜ7ΝΟΚΙΥ*

Moleskine Jumps into Legendary Hyperspace
New limited edition collection celebrating STAR WARS™



The new limited edition covers feature the iconic "jump into hyperspace", with intergalactic starfield and the famous *Star Wars* title crawl.



Inside cover features famous scenes from the saga.



*The title of this press release is written in Aurebesh, an alphabet commonly used in the *Star Wars* universe.

MOLESKINE®

You underestimate the power of the black cover.

Moleskine introduces a new, limited-edition notebook collection for fall 2011, celebrating the inspirational and iconic visual design of the *Star Wars* Saga.

In 1977, *Star Wars* re-imagined cinema and established a new visual vocabulary, leaving an enduring mark on popular culture. *Star Wars* tells a story both mythic and modern by blending multiple film genres including: comedy, romance, adventure, and fantasy. Innovative special effects and groundbreaking imagery inspired by comics, robotics, the space opera mythology, and romanticism combined to create an iconic visual vocabulary that continues to inspire nearly 35 years later.

Today, *Star Wars* fans gather, unite, and extend the *Star Wars* story online and in-person using a variety of media all tied together by its indelible narrative. Moleskine understands the power of a great story and the inspiration that a community of creative fans can express. It is only natural that there should be an equally iconic notebook dedicated to capturing, sharing, and organizing the creativity of *Star Wars* fans, wherever they may be in the universe.

The features.

Moleskine, the heir of the legendary notebooks used by avant gard artists and thinkers of the past two centuries, likes to play with genres and with icons of pop culture. The Moleskine *Star Wars* limited edition notebook collection was made possible through a collaboration with Lucasfilm, the film production company founded in 1971 by George Lucas, creator of the *Star Wars* Saga. Available in pocket and large size, with plain and ruled layouts, the collection bears on the iconic Moleskine black covers either the world famous image of the *jump into hyperspace*, with a stretched starfield, or the famous *Star Wars* title crawl, with letters seen floating in space in foreshortening perspective. The paper band and inside cover reproduce famous scenes from the saga.

Each *Star Wars* limited edition notebook comes with a reproduction of the original Hildebrandt *Star Wars* art, tucked into the Moleskine inner pocket. The illustration was created by the Brothers Hildebrandt.

Available on shelves and online starting September 2011.

Video made by Alex Orlowski, Daniela Fuggetta and Lula ([youlovehome](http://youlovehome.com)) available on launch time, in September 2011.

Download the limited edition notebook media kit from [here](#).

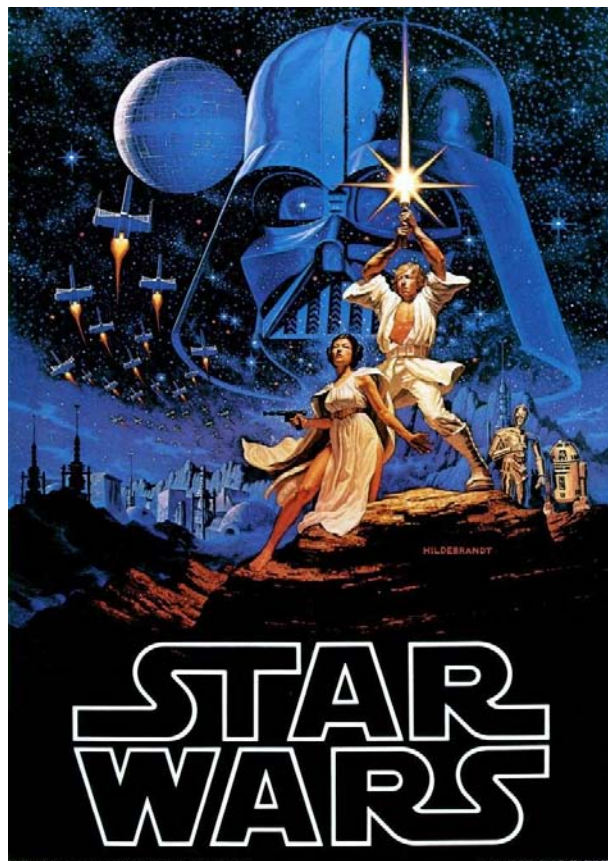
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The original Hildebrandt *Star Wars* art.

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